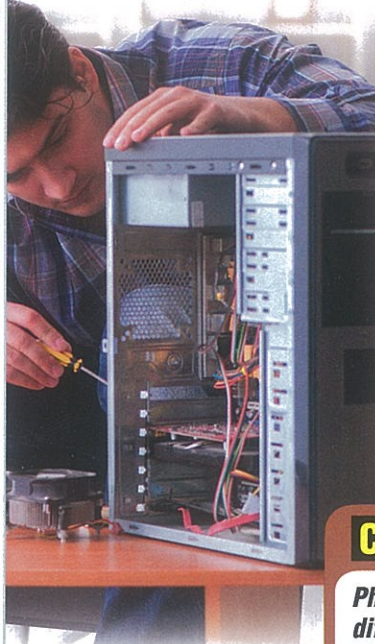




1 Read some slides from a presentation at a recent careers counselling event. Pay attention to the words in colour. Which job or jobs ... ?

- | | |
|---|------------------------------------|
| 1 do not require a university education | 3 seem the most interesting to you |
| 2 offer good job opportunities | 4 seem the most difficult to you |



A IT HELP DESK TECHNICIAN

IT Help Desk Technicians provide technical support to computer users within a company.

For this **position**, you'll need in-depth knowledge of computer hardware and software as well as excellent problem-solving abilities.

Good communication skills are also necessary as many of the **staff** you'll be working with aren't technical.

Starting positions require completing a course and there's also **room for advancement** either by learning **on the job** or through additional courses.

Every company needs IT, so you'll be **in high demand!**

C PHYSIOTHERAPIST

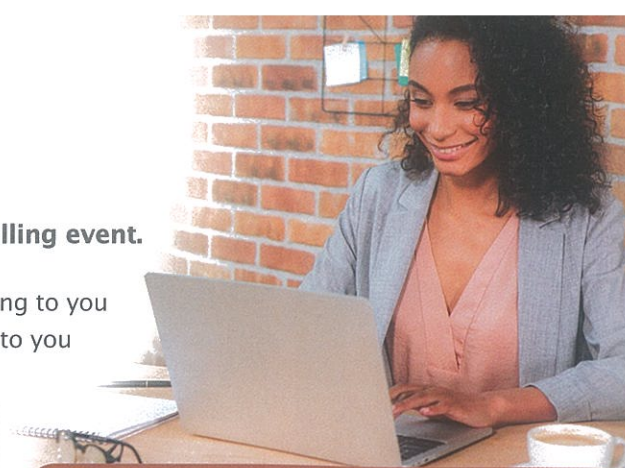
*Physiotherapists help patients with physical difficulties using a **range of techniques**.*

What can be more **rewarding** than a job where you change people's lives?

The market for physiotherapists is **booming** due to the increasing number of older people in our population.

Qualifications include a degree in physiotherapy. You also need great **interpersonal skills**, physical strength and analytical abilities in order to be a physiotherapist.

Many clinics require working **shifts**. The wages aren't usually great, but if you're **self-employed** and have a private practice, you can earn a lot more.



B COPYWRITER

Copywriters write scripts and slogans for advertisements.

The ability to be original and **think outside the box** is important for this creative and challenging job. You should be good at **multitasking**, as you'll be working on multiple projects at the same time.

A bachelor's **degree** in English, communications or journalism is required. Copywriting is a competitive **field**, so there's a better chance a company will **hire** you if you've done an **internship**.

Most copywriters are **freelancers**, but if you work in a company, plan on doing a lot of **overtime!**



LOOKING AT LANGUAGE

Watch out for the following commonly confused words:

- course** - a series of lessons in a particular subject
- degree** - a qualification obtained from a university or college
- career** - a series of jobs a person has in a specific area of work over a period of time

2 Choose the correct answer to show that you understand the meaning of the words in bold.

- 1 A laboratory technician / sales assistant needs good **interpersonal skills**.
- 2 Acting / Computer programming skills are **in high demand**.
- 3 A shop owner / secretary is **self-employed**.
- 4 Teachers / Hotel receptionists should expect to work **shifts**.
- 5 A novelist / teacher should be good at **multitasking**.

3 Complete the sentences with the words in bold.
range | booming | position | internship
staff | overtime | on the job

- 1 I'd like to apply for the ... of shop supervisor.
- 2 Sorry, this entrance is only for the company ...
- 3 At our school, you can learn a wide ... of skills.
- 4 They've promised that they'll train me ...
- 5 Their hairdressing business is ... because they advertise a lot.
- 6 I did my ... at an international company.
- 7 I often have to work ... , but I enjoy it.

- 4** Read the statements and decide if you agree or disagree. Pay attention to the words and expressions in bold.
- 1 Most academic **fields** of study lead to a job.
 - 2 Most companies **hire** people with no experience.
 - 3 **Room for advancement** can give workers motivation.
 - 4 Most people today find their jobs **rewarding**.
 - 5 Most creative people **think outside the box**.
 - 6 An advantage of being a **freelancer** is that your hours are flexible.

5 What other words do you know connected to work and jobs? Think of people associated with a job.

- 9** Listen to the third speaker and complete the sentences using 1-2 words.
- 1 Consumers today want products that do not harm people or ...
 - 2 Ethan works in a company that uses ... , ... and other natural materials to make cosmetics.
 - 3 Ethan makes sure that their products are not made by ...
 - 4 Ethan's company does not test its products ...
 - 5 Ethan finds his job ...

LISTENING A Radio Programme

6 What jobs today did not exist 30 years ago? What new jobs do you think there are going to be in the future?

7 You are going to hear three people talking about their jobs. Listen to the first speaker and choose the correct answer.

- 1 Digital assistants ...
 - a can't answer difficult questions
 - b should talk a lot
 - c have personalities
- 2 We know that Greta ...
 - a works on her own
 - b studied at university
 - c is worried about business

8 Listen to the second speaker and decide if the following sentences are true or false.

- 1 Photo managers help people get rid of photos.
- 2 It's easy for Maya to organise her own photos.
- 3 Photo managers need a university degree.
- 4 Maya wishes she were more organised.
- 5 Maya works as much as she wants.

SPEAKING Talking about Work

10 Think of the ideal job you'd like in the future. Working with a partner, ask and answer questions about the job.

I want to be a personal trainer.

What qualifications will you need?

I'll need certificates in first aid, CPR and fitness instruction.

USEFUL LANGUAGE

- What qualifications will / do you need?
- What hours will you have to work?
- Would you like to be self-employed?
- Will you be able to earn a good salary?
- I'll need a degree / certificate in ...
- I'll have to work from 9 to 5.
- I'll be able to set my own hours.
- It's a well-paid job.
- It's not very lucrative.

TECHNO TASK

Record a personal statement about your dream job, explaining what it is and why you want to do it.

